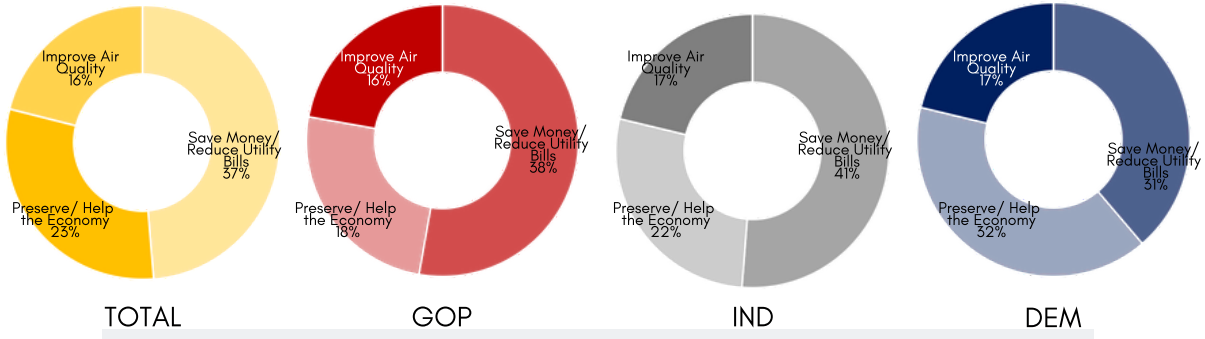
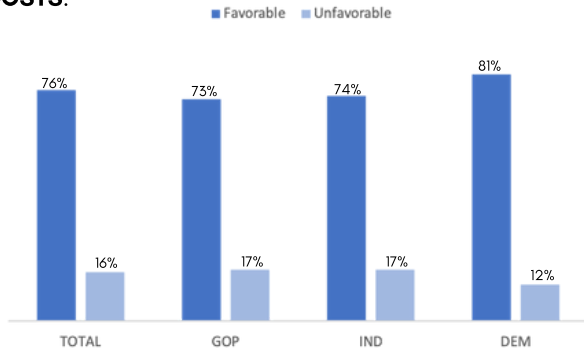


ENERGY EFFICIENCY

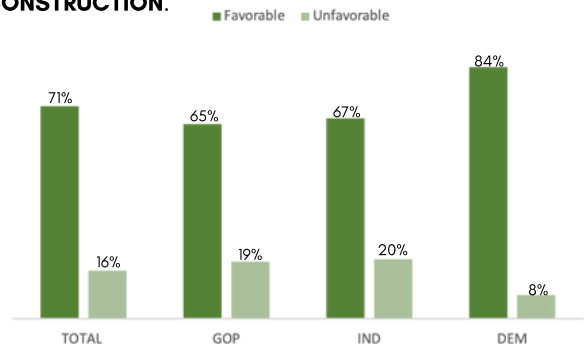
WHAT WOULD YOU SAY ARE THE BIGGEST BENEFITS TO ARIZONA WHEN PEOPLE ARE MORE ENERGY EFFICIENT?



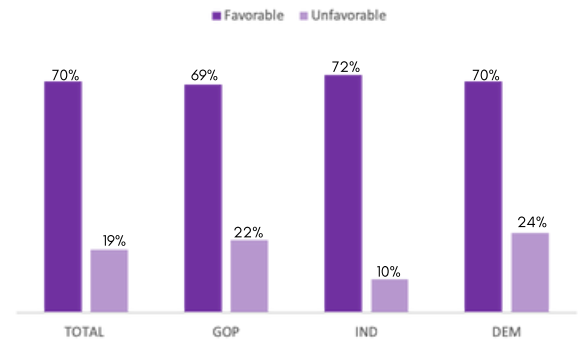
WHEN **ELECTRICITY** PRICES RISE, UTILITY COMPANIES SHOULD BE REQUIRED TO PROVIDE CONSUMERS WITH MORE TOOLS THEY CAN USE TO CONTROL THEIR ELECTRICITY **USE AND COSTS**.



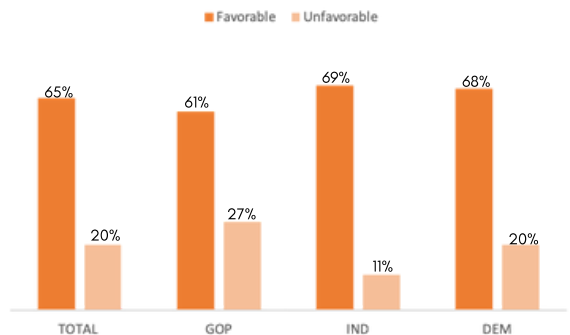
WHEN WE INVEST IN **ENERGY EFFICIENCY**, WE CREATE LOCAL, FAMILY WAGE JOBS THAT CAN'T BE OUTSOURCED BECAUSE THEY'RE IN HANDS-ON INDUSTRIES LIKE **INSTALLATION AND CONSTRUCTION**.



THE CHEAPEST **POWER PLANT** IS THE ONE WE DON'T HAVE TO BUILD. ARIZONA SHOULD FOCUS ON **REDUCING** ENERGY WASTE SO THAT WE CAN BETTER CONTROL OUR **ELECTRICITY COSTS**.



POLICIES DIRECTING ARIZONA'S MAJOR **ELECTRIC UTILITIES** TO ELIMINATE ENERGY WASTE WILL EXPIRE NEXT YEAR. ARIZONA'S **UTILITY REGULATORS** SHOULD ACT QUICKLY TO EXPAND AND ESTABLISH A NEW POLICY



THE **REGULATIONS** APPLIED TO **UTILITY PROVIDERS**, SUCH AS ARIZONA PUBLIC SERVICE, TUCSON ELECTRIC POWER, SALT RIVER PROJECT, OR UNS ENERGY CORPORATION, IN ARIZONA SHOULD BE INCREASED TO ENSURE THAT THEY ARE OFFERING **ENERGY EFFICIENCY** SERVICES TO ALL THEIR CUSTOMERS.

